



Let's make the letter C mean cookies | cookiesforkidscancer.org

FOR IMMEDIATE RELEASE

Jeanne Schmit
612 834 2204
timeout@visi.com

**LOCAL FITNESS STUDIO HOLDING "COOKIES FOR KIDS' CANCER BAKE SALE" AT
6001 Lyndale Ave S TO SUPPORT PEDIATRIC RESEARCH**

Minneapolis, MN, December 11, 2009. Cookies for Kids' Cancer is a not-for-profit organization committed to raising funds to support research for new and improved therapies for pediatric cancers. Through local bake sales, Cookies for Kids' Cancer provides the inspiration and support for individuals, communities, and businesses to help fight pediatric cancer.

Time Out Pilates and Fitness Studio, 6001 Lyndale Ave S, Minneapolis, MN, is hosting the local bake sale Saturday, December 19, 8 am-6pm. A huge variety of holiday cookies baked by local south Minneapolis residents will be available for sale. 100% of proceeds go to Cookies for Kid's Cancer.

The first Cookies for Kids' Cancer bake sale was held in December 2007, when the mom of a young child with cancer decided to have an enormous bake sale where she and others would sell 96,000 cookies to raise money to help fund a pediatric cancer treatment in development. With the help of more than 250 volunteers, all 96,000 cookies were baked and sold in just three weeks. The bake sale raised over \$400,000. From the support the first bake sale received, the idea to create an organization for people to hold their own bake sales came to life with the creation of a national organization.

Cookies for Kids' Cancer is not about one child or one type of pediatric cancer. It is about changing the facts of pediatric cancer for the better, forever. Childhood cancers are the number one disease killer of children - more than asthma, muscular dystrophy, multiple sclerosis and pediatric AIDS combined. Nearly 13,000 children are diagnosed with cancer each year. Survivors of childhood cancer face a broad range of physical and psychological challenges imposed by the disease, and some will suffer its long-term effects for the rest of their lives. Despite all these statistics, there has not been a new drug developed specifically for pediatric cancer in 20 years.

Together we can raise the funds and awareness necessary to change the face of pediatric cancer research and to provide more families and children with the hope they deserve. Cookies for Kids' Cancer is committed to raising the funds to support research for new and improved therapies for pediatric cancer. Make the future of pediatric cancers something more than a scary statistic. Join the fight because every child deserves a chance to live their dreams.

Visit www.mytimeoutstudio.com for more information on the bake sale or go to www.cookiesforkidscancer.org to find how you can support Cookies for Kids' Cancer.